

MANSI VORA

With over 12+ years of industry experience, I'm a seasoned design professional who leads teams to solve complex problems through design thinking, empathetic leadership, strategic planning and results driven execution.

Work Experience

Director, Product Design	Atlanta, GA
Manhattan Associates	2020 - Present
(Managerial Experience)	4+ yrs

Operated with a pragmatic approach in balancing business, user & customer needs. Spearheaded all strategic and managerial responsibilities for the Product Design team. Implemented org-wide process improvements for product innovation strategies and evaluated industry methods that helped improve product quality. Helped inculcate a user-centric product mindset through design thinking methodologies.

Released several large-scale, complex, SaaS products in the TMS, WMS & Omni Channel areas with high customer adoption rates & a seamless responsive experience for end-users.

Provided design direction to the team and worked on strategies to turn data-driven insights into beautifully crafted and practical solutions. Engaged, inspired and grew the product design team 2x at Manhattan to support designing & delivering market leading products for the Supply Chain industry. Established and facilitated team processes for smooth functioning and valuable outcomes.

Principal Product Designer	Atlanta, GA
Manhattan Associates	Oct 2013 - 2019
(IC Experience)	6 yrs

Designed market-leading software in the TMS, WMS, Labor Management and Omni Channel spaces. Worked collaboratively with cross-functional teams to lead designs from inception to delivery. Conducted several design thinking workshops to facilitate user-centric solutions and ensuring product/feature value. Iteratively tested large-scale design projects to gain early feedback and improve the user experience as necessary. Engaged with developers in an agile manner to support faster development and quality outcomes.

Interactive Graphic Designer	Buffalo, NY
Aurora Consulting Group	7 months
April 2013 - October 2013	

Helped design Fisher Price US and global sites as part of the Interactive Design Team at ACG. Created site maps, user flows, wireframes and hi-fidelity designs to pitch for new online games and brand site ideas. Worked with the team to help strategize the conversion of flash based Fisher Price website to make it completely accessible on mobile devices by using html 5, css, js interactions and designing responsive layouts.

Intern - Computer Graphics Design	Pittsford, NY
iVEDiX Inc.	10 months
August 2011 - May 2012	

Worked in a fast-paced startup environment. Designed interactive prototypes for business intelligence apps on mobile devices. Delivered designs for web, info-graphics for analytics, and marketing materials.Designed marketing campaigns for global conferences that included product brochures, collateral, booth designs and advertisements.

Sr. Creative Designer	Pune, India
Infosys Technologies Ltd.	2.5 yrs
June 2008 - October 2010	

Actively participated in project plans, working on high-level and detailed design for e-learning projects focused towards clients in the Energy, Aviation and Retail industries. Designing interactive learning modules, created digital illustrations and 2-D animations.

Qualifications

M.F.A Computer Graphics Design
Rochester Institute of Technology, Rochester NY
November 2010 – February 2013

B.F.A Commercial Art
University of Pune, Pune (India)
June 2004 – May 2008

Honors & Awards

Inspirational Leader Award
Manhattan Associates
April 2023

Team Award - WM Pack Station
Manhattan Associates
January 2019

Never Settle - Go the Distance Award
Manhattan Associates
April 2018

Certifications

Pathbuilders PERCEPTA
6 month women leadership training program
Oct 2019 - Present

UX Certified by NN/g
UXC# 1010250
4 October 2016

www.mansivora.com
viveledesign@gmail.com
(+1) 312-721-0804

Skillset

Solution-oriented individual with the ability to generate highly creative & practical ideas.

Proven ability to distill complex problems and then quickly turn around solutions reflecting simplicity, elegance, and technically-feasible options.

Strategy

- Org Planning
- Strategic Goal & Vision Setting
- Project Planning
- Design Operations
- Process Improvements

Methods

- Design Sprints
- Design thinking
- User centered design
- Design principles
- Data driven insights & decision making
- User testing methodologies

Tools

Always curious and quick to adapt to optimal tools in the market.

Figma & Figjam for workshop facilitation and quick prototyping + dev handoff.

Prior experience using Miro, Sketch, Invision, Marvel, Zeplin, Adobe XD, Webflow and Axure.

Working knowledge of HTML, CSS and javascript.

Key Traits

- Effective Communicator
- Effective Collaborator
- Organized
- Proactive
- Mentor
- Accountable
- Detail Oriented
- Patient
- Flexible
- Empathetic